

Stedman®



English



2013



No-one ever regretted buying quality

ABOUT STEDMAN®

As a successful and rapidly growing brand, Stedman® has been supplying high-quality clothing for promotions and advertising at attractive prices for twelve years: T-shirts, polo shirts and hooded sweatshirts in all the important colours for men, women and children. The tried-and-tested range is in 2013 to be supplemented by an “Active Fleece” collection: seven fashionable styles in three colours made from breathable polyester micro-fleece. Specially developed for active men and women!

Our famous Classic-T welcomes two new bright colours in its colour range: Kiwi Green and Ocean Blue will colour up your promotional business.

Also new at Stedman®: NANO – the 135 gram light basic T-shirt made from 100% ring-spun cotton for men and women, available in black or white. The special thing about NANO? It only has a small size label on the back of the neck and doesn't have any other labels printed or sewn on in the neck – so you can simply add your own individual neck label!

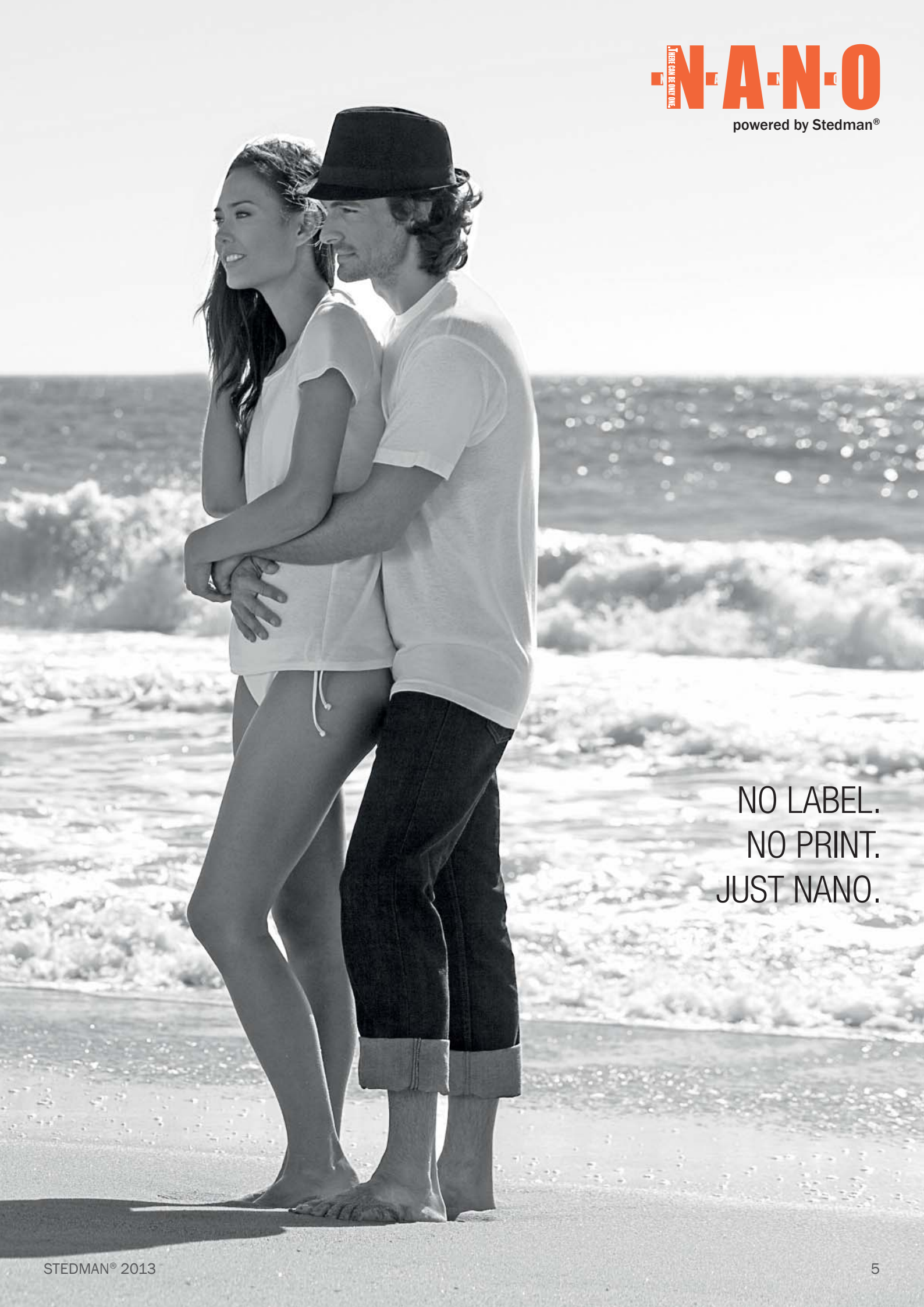
The entire collection is, of course, WRAP and OEKO-TEX® 100 certified and thus free of any harmful substances! Stedman® as usual guarantees high availability, rapid delivery times, reliable service and strict business ethics.



*S*IMPLICITY.

*L*IGHTNESS.

*F*REEDOM.



NO LABEL.
NO PRINT.
JUST NANO.



CREATE YOUR OWN LABEL EASILY!

Stedman® welcomes the basic T-shirt for men and women that has **NO LABEL** and **NO PRINT** in the back.

It has never been easier to **create your very own private label.**

Enjoy the freedom of creativity and start your own line!



N1000



NANO

135 g/m²

S-2XL*



100% ring-spun cotton

single jersey, tubular fabric, **no printed or sewn-in neck label – just a small label with the size and a label with care instructions in the hem,** washable at 40° C

WHT BLK

N1100



NANO WOMEN

135 g/m²

S-XL*



100% ring-spun cotton

single jersey, side seams, wide collar, **no printed or sewn-in neck label – just a small label with the size and a label with care instructions in the side seam,** washable at 40° C

WHT BLK



ST2000



CLASSIC-T

155 g/m²

S-3XL*

96 (3XL: 48)

ST2600 | ST2200

100% ring-spun cotton

Grey Heather: 85% cotton, 15% viscose

single jersey, tubular fabric, shoulder to shoulder tape, washable at 40 °C

| | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|
| WHI | BLO | YEL | ORA | SRE | LBL | OCB | BRR |
| NAV | BLM | KIW | KEG | BOG | ASH | GYH | |

ST2600



CLASSIC-T

155 g/m²

S-2XL*

96

ST2000 | ST2200

100% ring-spun cotton

Grey Heather: 85% cotton, 15% viscose

single jersey, side seams, back neck tape, washable at 40 °C

| | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|
| WHI | BLO | YEL | ORA | LPI | SRE | LBL |
| OCB | BRR | NAV | KIW | KEG | GYH | |

Taking our responsibilities seriously

OEKO-TEX® STANDARD 100

It is our responsibility to ensure that consumers are able to rely on our products' safety. We monitor the quality of our supply chain assuring that the products we sell meet all government safety and quality standards as well as the demands we make ourselves. All our garments and accessories comply with the regulations set out in OEKO-TEX® Standard 100. The OEKO-TEX® system guarantees that all tested and certified textile products are free from pollutants that may be harmful to human health. All regulations are considered extremely important, which is why Smartwares® Printables enforces them so strictly.



www.oeko-tex.com

ST2200



CLASSIC-T

155 g/m²

XS-XL/110-164*

96

ST2000 | ST2600

100% ring-spun cotton

Grey Heather: 85% cotton, 15% viscose

single jersey, tubular fabric, shoulder to shoulder tape, washable at 40 °C

| | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|
| WHI | BLO | YEL | ORA | LPI | SRE | LBL |
| BRR | NAV | BLM | KEG | BOG | ASH | GYH |

ST2100



COMFORT-T

185 g/m²

S-2XL*



ST2110 | ST2120

100% ring-spun cotton
Grey Heather: 85% cotton, 15% viscose

single jersey, tubular fabric, shoulder to shoulder tape,
washable at 40 °C

| | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|
| WHI | BLO | YEL | ORA | SRE | LBL | BRR |
| NAV | BLM | KHA | BOG | ASH | GYH | BRO |

ST2110



COMFORT-T

205 g/m²

S-2XL*



ST2100 | ST2120

100% ring-spun cotton

rib, side seams, back neck tape, washable at 40 °C

| | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|
| WHI | BLO | YEL | LPI | SRE | LBL | BRR |
| NAV | BRO | KHA | | | | |

ST2120



COMFORT-T

185 g/m²

XS-XL/110-164*



ST2100 | ST2110

100% ring-spun cotton

single jersey, tubular fabric, shoulder to shoulder tape,
washable at 40 °C

| | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|
| WHI | BLO | YEL | LPI | SRE | LBL | BRR |
| NAV | BRO | KHA | | | | |

ST6000



PRIME-T

210 g/m²

S-2XL*



100% ring-spun cotton

single jersey, tubular fabric, shoulder to shoulder tape,
washable at 40 °C

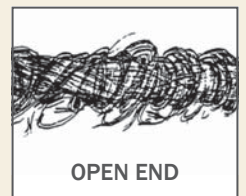
| | | | | | | |
|-----|-----|-----|-----|-----|--|--|
| WHI | BLO | SRE | BRR | NAV | | |
| | | | | | | |



Smooth and skin-friendly

RING-SPUN COTTON

The history of ring-spun fabric reaches back to the Middle Ages. This method of spinning softens the normally rough finish of raw cotton and makes it more skin-friendly. The process also produces denser fibres, making them stronger and more durable at the same time. To this day, ring-spun fabric remains popular due to its softer texture. And because it is also longer-lasting, it is also excellently suited for the production of leisure clothing. The longevity of such textiles means that they are also easier to care for and that they always keep their shape. Particularly where leisure clothing is concerned, from T-shirts and polo shirts to sweatshirts, ring-spun fabric delivers a pleasantly comfortable wear and convinces simultaneously with its durability.



OPEN END



RING-SPUN

ST2300



CLASSIC-T V-NECK

155 g/m²

S-2XL*



ST2700

100% ring-spun cotton
Grey Heather: 85% cotton, 15% viscose

single jersey, tubular fabric, shoulder to shoulder tape,
washable at 40 °C

| | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|
| WHI | BLO | YEL | ORA | SRE | BRR | NAV |
| BLM | BOG | GYH | | | | |

ST2700



CLASSIC-T V-NECK

155 g/m²

S-2XL*



ST2300

100% ring-spun cotton

single jersey, side seams, back neck tape, washable at 40 °C

| | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|
| WHI | BLO | YEL | LPI | SRE | LBL | BRR |
| NAV | | | | | | |

ST2800



CLASSIC TANK TOP

155 g/m²

S-2XL*



ST2900

100% ring-spun cotton

single jersey, tubular fabric, washable at 40 °C

| | |
|-----|-----|
| WHI | BLO |
|-----|-----|

ST2900



CLASSIC TANK TOP

155 g/m²

S-XL*



ST2800

100% ring-spun cotton

single jersey, side seams, washable at 40 °C

| | |
|-----|-----|
| WHI | BLO |
|-----|-----|

ST2500



CLASSIC-T LONG SLEEVE

155 g/m²

S-2XL*



100% ring-spun cotton
Grey Heather: 85% cotton, 15% viscose

single jersey, tubular fabric, shoulder to shoulder tape,
no cuffs on sleeves, washable at 40 °C

WHI BLO **SRE** BRR NAV BLM GYH

ST2130



COMFORT-T LONG SLEEVE

185 g/m²

S-2XL*



ST2140

100% ring-spun cotton
Grey Heather: 85% cotton, 15% viscose

single jersey, tubular fabric, shoulder to shoulder tape,
no cuffs on sleeves, washable at 40 °C

WHI BLO NAV BRO KHA GYH

Taking our responsibilities seriously

WRAP

WRAP is an independent, non-profit organisation which throughout the world certifies and monitors that production complies with applicable laws and that it is humane and ethical. Its standards include, among others, the banning of child labour, molestation and abuse and also set out regulations governing working hours, health and safety.

Smartwares® Printables naturally operates in a highly ethical and socially responsible manner and continuously carries out checks to ensure that WRAP's guidelines are being observed.



www.wrapapparel.org

ST2140



COMFORT-T LONG SLEEVE

205 g/m²

S-XL*



ST2130

100% ring-spun cotton
Grey Heather: 85% cotton, 15% viscose

rib, side seams, back neck tape, no cuffs on sleeves,
washable at 40 °C

WHI BLO NAV BRO KHA GYH

ST3000



POLO

170 g/m²

S-3XL*



ST3100 | ST3200

100% ring-spun cotton piqué
Grey Heather: 85% cotton, 15% viscose

side seams, back neck tape, no cuffs on sleeves,
2 horn look buttons, washable at 40 °C

| | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|
| WHI | BLO | YEL | ORA | SRE | LBL | BRR |
| NAV | BLM | KHA | BOG | BRO | GYH | |

ST3100



POLO

170 g/m²

S-2XL*



ST3000 | ST3200

100% ring-spun cotton piqué
Grey Heather: 85% cotton, 15% viscose

side seams, back neck tape, no cuffs on sleeves,
2 tone-on-tone buttons, washable at 40 °C

| | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|
| WHI | BLO | YEL | LPI | SRE | LBL | BRR |
| NAV | KHA | BRO | GYH | | | |

ST3200



POLO

170 g/m²

XS-XL/110-164*



ST3000 | ST3100

100% ring-spun cotton piqué
Grey Heather: 85% cotton, 15% viscose

side seams, back neck tape, no cuffs on sleeves,
2 tone-on-tone buttons, washable at 40 °C

| | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|
| WHI | BLO | YEL | LPI | SRE | LBL | BRR |
| NAV | BOG | GYH | | | | |

ST3400



POLO LONG SLEEVE

170 g/m²

S-2XL*



100% ring-spun cotton piqué
Grey Heather: 85% cotton, 15% viscose

side seams, back neck tape, 3 tone-on-tone buttons,
cuffs on sleeves, washable at 40 °C

| | | | | | | |
|-----|-----|-----|-----|--|--|--|
| WHI | BLO | NAV | GYH | | | |
| | | | | | | |

Stedman®



ST3300



POLO 65/35

180 g/m²

S-3XL*



48



ST3500

65% polyester, 35% ring-spun cotton

side seams, back neck tape, cuffs on sleeves,
3 tone-on-tone buttons, washable at 60 °C

WHI BLO SRE BRR NAV GYH BOG

ST3500



POLO 65/35

180 g/m²

S-XL*



48



ST3300

65% polyester, 35% ring-spun cotton

side seams, back neck tape, no cuffs on sleeves,
3 tone-on-tone buttons, washable at 60 °C

WHI BLO SRE BRR NAV GYH BOG

ST4100



HOODED SWEATSHIRT

280 g/m²

S-3XL*



80% ring-spun cotton, 20% polyester
Grey Heather: 70% cotton, 20% polyester, 10% viscose

brushed fleece inside, tone-on-tone cord, elastic cuffs and waistband,
herringbone back neck tape, front pocket, side seams, washable at 40 °C

WHI BLO SRE BRR NAV GYH

ST4110



HOODED SWEATSHIRT

280 g/m²

S-XL*



80% ring-spun cotton, 20% polyester
Grey Heather: 70% cotton, 20% polyester, 10% viscose

brushed fleece inside, tone-on-tone cord, elastic cuffs and waistband,
herringbone back neck tape, front pocket, side seams, washable at 40 °C

WHI BLO SRE BRR NAV GYH

ST4000



SWEATSHIRT

280 g/m²

S-3XL*



80% ring-spun cotton, 20% polyester
Grey Heather: 70% cotton, 20% polyester, 10% viscose

side seams, brushed fleece inside, elastic cuffs and waistband,
washable at 40 °C

WHI BLO SRE BRR NAV BLM BOG
BRO KHA GYH

ST5000



FLEECE JACKET

260 g/m²

S-2XL*



100% polyester

tone-on-tone zipper, pocket with zip on left sleeve, herringbone back neck
tape, elastic cuffs and waistband, 2 side pockets, side seams, ventilation
holes underneath the arms, washable at 40 °C

BLO CHA SRE BRR NAV BOG



Modern styles for active people

THE NEW ACTIVE FLEECE COLLECTION BY STEDMAN®

For true outdoor fans there's no such thing as the wrong weather, just the wrong clothes! Stedman® will this year be extending its collection by seven fashionably cut outdoor styles made from 100% polyester micro-fleece with anti-pilling treatment. The "Active Fleece" collection is particularly breathable and incredibly light. It is also characterised by its good heat-insulating properties and may therefore also be worn as a warm intermediate layer.

The new performance cut has been specially adapted to the needs of active people and delivers outstanding wearing comfort both for work and for a variety of leisure activities.

ST5010



ACTIVE FLEECE VEST

220 g/m²

S-2XL*



ST5110

100% polyester, micro fleece with anti-pilling treatment

breathable, both sides brushed, side seams, polyester twill back neck tape, half-moon, tone-on-tone zipper with inside front lap, stand-up collar, 2 pockets, adjustable hem, armhole with polyester edging, washable at 40 °C

BLO SRE GRS

ST5110



ACTIVE FLEECE VEST

220 g/m²

S-XL*



ST5010

100% polyester, micro fleece with anti-pilling treatment

breathable, both sides brushed, side seams, polyester twill back neck tape, half-moon, tone-on-tone zipper with inside front lap, stand-up collar, 2 pockets, armhole with polyester edging, washable at 40 °C

BLO SRE

ST5030



ACTIVE FLEECE JACKET

220 g/m²

S-2XL*



ST5100

100% polyester, micro fleece with anti-pilling treatment

breathable, both sides brushed, side seams, polyester twill back neck tape, half-moon, tone-on-tone zipper with inside front lap, stand-up collar, 2 pockets, adjustable hem, washable at 40 °C

BLO SRE GRS

ST5100



ACTIVE FLEECE JACKET

220 g/m²

S-XL*




ST5030

100% polyester, micro fleece with anti-pilling treatment

breathable, both sides brushed, side seams, polyester twill back neck tape, half-moon, tone-on-tone zipper with inside front lap, stand-up collar, 2 pockets, washable at 40 °C

BLO SRE

ST5020



ACTIVE FLEECE HALF ZIP 170 g/m²


S-2XL* 📦 24

100% polyester, micro fleece with anti-pilling treatment

breathable, one side brushed, side seams, polyester twill back neck tape, half-moon, tone-on-tone half zipper with inside front lap, stand-up collar, adjustable hem, washable at 40 °C

BLO **SRE** **GRS**

ST5400



ACTIVE FLEECE BEANIE 220 g/m²

one size 📦 72


100% polyester, micro fleece with anti-pilling treatment

both sides brushed, with turn-up, washable at 40 °C

BLO **SRE** **GRS**



ST5410



ACTIVE FLEECE SCARF 220 g/m²

one size 📦 72

100% polyester, micro fleece with anti-pilling treatment

180 x 25 cm, both sides brushed, edges with zigzag-stitches, washable at 40 °C

BLO **SRE** **GRS**

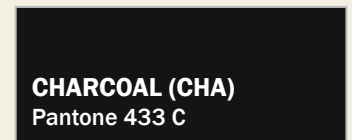
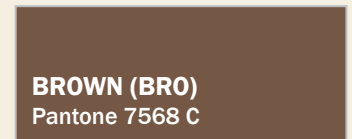
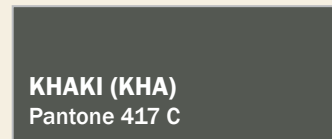
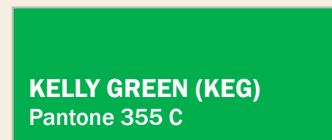
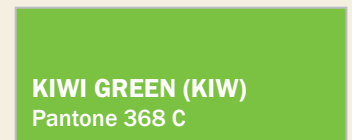
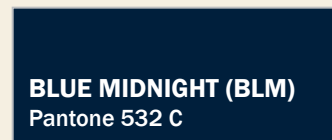
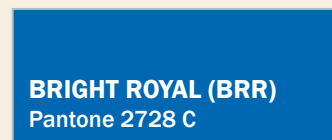
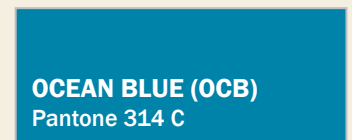
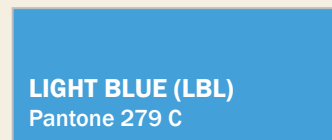
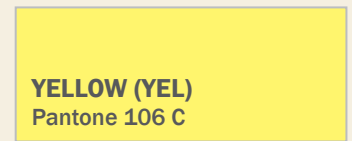
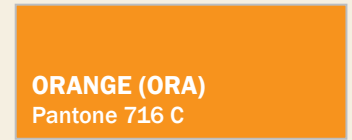
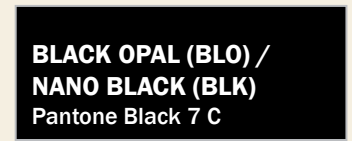
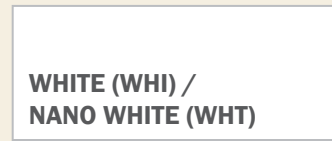
SIZE CHART

20 COLOURS

| SIZE CHART MEN | | | | | | | | |
|----------------|----|----------------|----|-----|---------------------|---------------|---------------|--------------|
| EU | DE | FR ES PT | IT | UK | Body height (cm) | Chest (cm) | Waist (cm) | Hips (cm) |
| | 44 | 44 | 34 | 34" | 166-170 | 86-89 | 74-77 | |
| | 46 | 46 | 36 | 36" | 168-173 | 90-93 | 78-81 | |
| S | | | | | 166-173 | 86-93 | 74-81 | 92-96 |
| | 48 | 48 | 38 | 38" | 171-176 | 94-97 | 82-85 | |
| | 50 | 50 | 40 | 40" | 174-179 | 98-101 | 86-89 | |
| M | | | | | 171-179 | 94-101 | 82-89 | 100-104 |
| | 52 | 52 | 42 | 42" | 177-182 | 102-105 | 90-94 | |
| | 54 | 54 | 44 | 44" | 180-184 | 106-109 | 95-99 | |
| L | | | | | 177-184 | 102-109 | 90-99 | 108-112 |
| | 56 | 56 | 46 | 46" | 182-186 | 110-113 | 100-104 | |
| | 58 | 58 | 48 | 48" | 184-188 | 114-117 | 105-109 | |
| XL | | | | | 182-188 | 110-117 | 100-109 | 116-120 |
| | 60 | 60 | 50 | 50" | 185-189 | 118-121 | 110-114 | |
| | 62 | 62 | 52 | 52" | 187-191 | 122-125 | 115-119 | |
| 2XL | | | | | 185-191 | 118-125 | 110-119 | 124-128 |
| | 64 | 64 | 54 | 54" | 185-189 | 126-129 | 120-123 | |
| | 66 | 66 | 56 | 56" | 187-191 | 130-133 | 124-129 | |
| 3XL | | | | | 185-191 | 126-133 | 120-129 | 132-136 |

| SIZE CHART WOMEN | | | | | | | | |
|------------------|----|----------------|----|--------|---------------------|---------------|---------------|--------------|
| EU | DE | FR ES PT | IT | UK | Body height (cm) | Chest (cm) | Waist (cm) | Hips (cm) |
| | 36 | 38 | 42 | | 165-172 | 82-85 | 66-69 | 92-95 |
| | 38 | 40 | 44 | | 165-172 | 86-89 | 70-73 | 96-98 |
| S | | | | 8-10" | 165-172 | 82-89 | 66-73 | 92-98 |
| | 40 | 42 | 46 | | 165-172 | 90-93 | 74-77 | 99-101 |
| | 42 | 44 | 48 | | 165-172 | 94-97 | 78-81 | 102-104 |
| M | | | | 10-12" | 165-172 | 90-97 | 74-81 | 99-104 |
| | 44 | 46 | 50 | | 165-172 | 98-102 | 82-85 | 105-108 |
| | 46 | 48 | 52 | | 165-172 | 103-107 | 86-90 | 109-112 |
| L | | | | 12-14" | 165-172 | 98-107 | 82-90 | 105-112 |
| | 48 | 50 | 54 | | 165-172 | 108-113 | 91-95 | 113-116 |
| | 50 | 52 | 56 | | 165-172 | 114-119 | 96-102 | 117-121 |
| XL | | | | 16-18" | 165-172 | 108-119 | 91-102 | 113-121 |
| | 52 | 54 | 58 | | 165-172 | 120-125 | 103-108 | 122-126 |
| | 54 | 56 | 60 | | 165-172 | 126-131 | 109-114 | 127-132 |
| 2XL | | | | 18-20" | 165-172 | 120-131 | 103-114 | 122-132 |

| SIZE CHART CHILDREN | | | | | |
|---------------------|----------------|---------------------|---------------|---------------|--------------|
| EU | Age (years) | Body height (cm) | Chest (cm) | Waist (cm) | Hips (cm) |
| XS | 5-6 | 110-116 | 57-58 | 54-55 | 61-63 |
| S | 7-8 | 122-128 | 61-64 | 56,5-58 | 66-69 |
| M | 9-10 | 134-140 | 67-70 | 59-61 | 72-75 |
| L | 11-12 | 146-152 | 73-76 | 62-65 | 78-81 |
| XL | 12-13 | 158-164 | 79-82 | 65-69 | 85-87 |



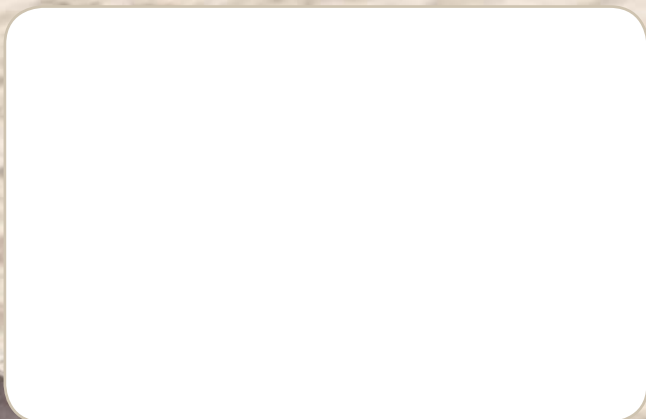
The stated sizes are subject to standard tolerances and have only been stated for orientation purposes.

For production reasons, the colours reproduced here may differ from those of the actual products. The Pantone codes are also for orientation purposes only.

Subject to technical changes due to the fact that our products undergo continuous further developments. All weights stated in this catalogue apply to colour articles and are subject to the standard variations. For production reasons, the colours reproduced here may differ from those of the actual products.



The PEFC Council (Programme for the Endorsement of Forest Certification schemes) is an independent, non-profit, non-governmental organization, founded in 1999 which promotes sustainably managed forests through independent third party certification. The PEFC provides an assurance mechanism to purchasers of wood and paper products that they are promoting the sustainable management of forests.



www.stedman.eu
www.nano-t-shirt.biz
www.smartwares-printables.eu